

AGENDA MANAGEMENT SHEET

Name of Committee **Stratford on Avon Area Committee**

Date of Committee **15th March 2006**

Report Title **Proposed Changes to Charges for
Off-Street Car Parking in
Stratford-upon-Avon Town Centre**

Summary Stratford on Avon District Council is proposing a number of changes to off-road parking services within Stratford-upon-Avon town centre. The changes proposed include small increases in charges for some parking durations. It is recommended that Committee endorses these proposed changes.

For further information please contact Vicky Porter
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Would the recommended decision be contrary to the Budget and Policy Framework? Yes/No

Background Papers Provisional Local Transport Plan 2005.

CONSULTATION ALREADY UNDERTAKEN:- *Details to be specified*

Other Committees

Local Member(s)
(With brief comments, if appropriate)

Other Elected Members

Cabinet Member
(Reports to The Cabinet, to be cleared with appropriate Cabinet Member)

Chief Executive

Legal I Marriott – agreed.

- Finance
- Other Chief Officers
- District Councils
- Health Authority
- Police
- Other Bodies/Individuals

FINAL DECISION **YES/NO** *(If 'No' complete Suggested Next Steps)*

SUGGESTED NEXT STEPS :

Details to be specified

- Further consideration by this Committee
- To Council
- To Cabinet
- To an O & S Committee
- To an Area Committee
- Further Consultation

Stratford on Avon Area Committee - 15th March 2006

Proposed Changes to Charges for Off-Street Car Parking in Stratford-upon-Avon Town Centre

Report of the Strategic Director of Environment and Economy

Recommendation

That the Committee endorses Stratford on Avon District Council's proposed changes to off-street car parking in Stratford-upon-Avon town centre.

1. Introduction

- 1.1 Stratford on Avon District Council is proposing a number of changes to off-road parking services within Stratford-upon-Avon town centre. The changes proposed include small increases in charges for some parking durations.
- 1.2 The County Council has been invited, as consultee, to respond to these proposals. The purpose of this report is to seek Members' views of the proposals.
- 1.3 This report considers these proposals in relation to the County parking strategy contained within Warwickshire's Local Transport Plan (LTP) 2000 and the Provisional Local Transport Plan (LTP) 2005. The Provisional LTP will formally replace the existing 2000 LTP in April 2006.

2. Background

- 2.1 The existing LTP parking strategy is intended to help maintain and enhance the economic vitality of town centres by reducing congestion, while ensuring that enough good quality parking is available to support the continuing viability of retail and leisure facilities.
- 2.2 The parking policies included in the LTP seek to:-
 - (i) Make sufficient short stay parking available at a cost and convenience that will enable every town to be competitive.
 - (ii) Control the amount and/or price/or location of long stay parking.

- (iii) Reduce the proportion of long stay parking, possibly replacing long stay with short stay parking.
- (iv) The Provisional Local Transport Plan reiterates these policies.

3. Stratford on Avon District Council Proposals

- 3.1 The introduction of a charge for stays under 20 minutes (currently no charge applies for stays less than 20 minutes). The proposed changes to off-street car parking charges in Stratford-upon-Avon town centre are in the following car parks: Bridgefoot Multi-Storey, Church Street car park, Unicorn Meadow and Windsor Street Multi-Storey. Stays for less than 20 minutes will be subject to the standard hourly charge. (70p for 1 hour).
- 3.2 Increasing the fixed charge evening and night-time parking between the hours of 1800 hours and 0600 hours from £1.00 to £1.50. The affected car parks include: Arden Street, Bridgefoot Multi-Storey, Church Street, Recreation Ground (grass extension and hard standing), Riverside, Swans Nest Lane, Unicorn Meadow and Windsor Street Multi-Storey.

4. Comments

- 4.1 The proposals by the District Council are broadly consistent with the aims and objectives of the 2000 LTP and the Provisional LTP 2005. Points to note include:-
 - (i) The removal of 20 minutes free car parking in off-street car parks may encourage limited stay users to park on-street for stays of less than 20 minutes, helping to release spaces in off-street car parks for moderate stay users (for stays over 20 minutes). This is in accordance with LTP parking policies.
 - (ii) Whilst the increase in charges for evening parking from £1.00 to £1.50 represents an increase of 50%, this is the first price increase for off-road evening parking in the affected car parks for eight years. It is therefore considered acceptable.
- 4.2 It is recommended that the Committee endorses the proposed changes to off-street car parking across Stratford-upon-Avon town centre.

JOHN DEEGAN
Strategic Director of Environment and Economy
Shire Hall
Warwick

1st March 2006